



The lake region's biggest event of the year!

SPONSORS & EVENTS *wanted*

AUGUST 27-29, 2021

The Chamber of the Northern Poconos is pleased to present Wally Lake Fest 2021, in its 11th year. Lake Fest has grown to become the largest event of the year for the lake region! This event continues to grow and proudly offers exclusive sponsorship marketing.

Our goal is to embrace the area's natural beauty and fun atmosphere, as well as provide opportunity for local businesses to showcase products and services, stimulate tourism and strengthen the community.

If you would like to participate via sponsorship or host an event, please complete this form. If you would prefer to facilitate an outdoor experience or offer another type of activity, we want to hear from you! Please contact us at info@wallylakefest.com or give us a call at 570-226-3191.

**We'll see you at the lake!**

**PRESENTING SPONSOR: \$5,000**

- "Front page" advertising on all promotional material, including rack card
- Premium placement on back of the official Wally Lake Fest t-shirt
- Frequent sponsor mention and linking across all social media platforms
- Complimentary booth space at Vendor Fair (at high school)
- Sponsor logo on rack card cover and headline promotion on all posters

**HEADLINE SPONSOR: \$2,500**

- "Headline" inclusion in promotion and advertisement, where appropriate
- Business logo promoted on back of the official Wally Lake Fest t-shirt
- Frequent Sponsor mention across all social media platforms
- Complimentary booth space at Vendor Fair (at high school)
- Sponsor logo in premium placement of rack card and headline promotion on all posters

**PLATINUM SPONSOR: \$1,000**

- Tier 1 level logo placement on promotional materials rack card and posters
- Business logo promoted on back of the official Wally Lake Fest t-shirt
- Sponsor mentions across all social media platforms
- Complimentary booth space at Vendor Fair (at high school)

**GOLD SPONSOR: \$500**

- Sponsor logo and link on sponsorship page of WallyLakeFest.com
- Tier 2 level logo placement on promotional materials, rack card and posters
  - Business logo promoted on back of the official Wally Lake Fest t-shirt
- Social media mentions

**SILVER SPONSOR: \$250**

- Sponsor logo and link on sponsorship page of WallyLakeFest.com
- Tier 3 level logo placement in promotional materials, rack card and posters
- Social media mentions

**BRONZE SPONSOR: \$100**

- Sponsor link on sponsorship page of WallyLakeFest.com
- Mention on promotional materials, rack card and posters

YES! I want my business to participate in WALLY LAKE FEST!!! Please email your information and your high-resolution or vector format logo to [info@wallylakefest.com](mailto:info@wallylakefest.com)

Sponsor Level (please circle): Presenting    Headline    Platinum    Gold    Silver    Bronze

Day(s) of Event: \_\_\_\_\_ Time(s) of Event: \_\_\_\_\_

Description of Event: \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Best Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

To guarantee inclusion in all marketing materials, please submit this form prior to **JUNE 1, 2021**. Please make checks payable to *The Chamber* and forward to the address below.

The Chamber ~ Wally Lake Fest Committee  
2512 Route 6, Suite 2, Hawley, PA 18428  
info@wallylakefest.com  
(570) 226-3191